

**Indiana County Manufacturing Consortium  
Meeting Minutes  
March 13, 2008**

Attendees: Mike Rempel - Gorell  
Lori Harvey – Tri County WIB  
Ellen Starry – Gorell  
Rob Clark – Clark Metals  
Carrie Roup – Clark Metals  
Nancy Saxman – Synergy Services  
Jim Cupp – Ardiem Medical  
Dana Henry – Chamber  
Kevin Lazor – Career Link  
Karma Edwards – Manufacturing Assistance Center

**New Resource Partner:**

Karma Lisa Edwards – Outreach Coordinator with the Manufacturing Assistance Center in Harmar. Karma introduced herself and explained the programs offered by the MAS.

Clark Metals did a presentation on Company Suggestion System. It was an idea generation concept that has produced over 1,000 ideas for 2007 and is on pace for 1,800 for 2008.

**Tuition Reimbursement plan – Lori Harvey went over the details:**

- Can't be Wednet - entry level or is not eligible under Wednet
- Total pool is about \$70,000
- Retroactive
- 3 chairs are the committee for approval
- Contact Lori with questions
- In kind can be part of the 25% match

**Recent RFQs – Lori explained that these are currently under review for selection.**

- Supervision and Leadership
- HR Policy and Law
- Project Management
- Strategic Planning
- Flash

- When do you anticipate these starting - due 3/12; held April - June
- What is the cost to the members – all through incubent worker grant – no cost to members; not necessary to provide in kind match data, but will help

**Website development**

- Mike went over his concepts for the website

Ideas for spending the budget:

\$7,250 for any type of outreach for the consortium - billboards, ads or drop outs in the Gazette, mailings etc.

\$4,500 for fairs, education, in school presentations

\$1,000 for a recruitment event

\$1,550 for supplies

\$2,250 for outreach, which could be any of the above.

Promotional items for the ICMC

Monthly spotlights in the Gazette

Billboards

Mindsight

Radio - \$200 per month – 20 commercials and a 30 minute show per month

Ed Barlow seminar

Sponsor Job Fair

Other ideas

Meeting on March 7<sup>th</sup> Meeting with Indiana Workforce Group

Mike went over the details of the meeting held on 3/7 at the Gazette. Focus was to decide how better to promote workforce development into the schools. Mike discussed a two pronged approach – 1) through Rod Ruddock's efforts – work through the school administrators to get their buy in on allowing us to have events at the schools; and 2) develop a marketing program including billboards, radio, newspaper etc., all pointing to our newly designed website.

Ed Barlow Seminar – Mike reviewed the details of the seminar and encouraged all to attend.

Cost for attendees – hopefully and should be zero

ICMC will be a sponsor

Job Fair – May 22<sup>nd</sup> – 11:00 to 6:00

Staffing

Mark D., Ellen, Scott Cole, MAR, Lori

Countries

US, Canada, Mexico, South Africa, Belgium