

# **Indiana County Manufacturing Consortium Meeting Minutes August 13, 2009**

Attendees: Frank Holuta – Elkin  
Volker Valentin – Gorell  
Mike Rempel – Gorell  
Julie Miller – MGK  
Pam Gates – Penn Machine  
Dave Coleman – Cleveland Brothers  
Dennis McCracken – Quintech  
Tom Petro – JJ Kennedy  
Dan Super – Homer City Automation

Kevin Lazor – CareerLink  
Ken Raybuck – Tri-county WIB  
Carol Fry – ICTC  
Dave Frick – Commissioner  
Dana Henry – Chamber of Commerce

## **Recruitment Event Recap**

The general consensus on the recruitment event was that it went very well. The speaker was excellent and attendance was good as was the publicity for the participating companies. There was talk of making the recruitment event an annual event. A suggestion for next time would be to have a sign in sheet so that we do not overlook anyone in attendance. Mike paid a few bills for this event that required reimbursement. A motion was made and passed to approve payment to Mike for said bills. Thank you to Frank and all other members who helped organize this event.

## **Tri-County Meeting**

The Tri-County meeting was held on 07-29-09. Mike updated the consortium on the results of the meeting.

*Legislative Committee:* This committee would consist of 2 members of each of the 3 consortiums. They would be a liaison between their local representatives and their consortium and keep up with current legislative issues.

*Shared Successes:* A place on the webpage would be created for shared success stories. These would be ideas, big or small, that worked for your company that would be useful for other companies. This would be a resource to share ideas and help us all to become more efficient.

*Upcoming Training:* Topic ideas for some upcoming training were Ideation, helping companies come up with new ideas for products, HR training, and web optimization.

*Deregulation of Electricity:* Deregulation is coming and will cause a rise in electricity costs. There are companies that will help broker prices for your company. The consortium discussed having these companies come in and do a presentation on this topic.

### **Welding Video**

There was a conference call between some member companies discussing the details of the welding video. It was decided that the video be 3 to 8 minutes long, target young adults, show stick, mig, and robotic welding, that we could spend up to \$3,000 and that we need some new welding footage. Due to the current economic conditions, the consensus was to hold off on the video till we find out what our funding will be like in the upcoming year.

### **2009-2010 Budget Planning**

Ken discussed the budget planning with the consortium. He expressed that at this time the legislators do not seem to be getting behind our effort and things are very unsure right now. He will keep us informed as we go along.

### **Social Networking**

We have added a link on our website to Twitter. Mike sent a request to some school newspapers to place ads in their paper that we are now on Twitter so that we can get some young adults interested in the consortium. We are also looking into Facebook.

### **STEM project**

STEM stands for science, technology, engineering, and math. We discussed whether this project was relevant to our members interests.

### **Radio Ads**

We are running radio ads for the consortium and any interested company is to write up some interesting and unique information about themselves and submit it for an ad. Renda Broadcasting has given us 6 Pirates tickets. We have decided to place our member companies names in a hat and draw for these tickets.

### **Miscellaneous**